Hello everyone I am Satwika of reg.no:20BCD7160 . i am an undergraduate student specialized in the stream of computer science and engineering in vellore institute of technology.

Today I am going to present about nxt wave startup introduction

Nxtwave is also known as ccbp 4.0. NxtWave is an Indian edtech startup that was founded in 2020 by Anupam Pedarla, Rahul Attuluri, and Sashank Reddy . The company is based in Hyderabad, Telangana, India. NxtWave's mission is to build India's largest online employability platform and bridge the gap between industry and academia by building industry-relevant skills in people.

The company develops application-focused software programs aimed mainly at students and young graduates from small towns and rural areas, many of whom are unable to find employment after college because of their lack of practical coding skills.

**Core business**

The core business of NxtWave is to provide online cohort-based training programs in different languages to college students and working professionals. They develop application-focused software programs aimed at students and young graduates from small towns and rural areas, helping them gain practical coding skills and access sustainable jobs in India's IT industry. NxtWave also offers placement services to assist students in finding employment opportunities. Their focus is on bridging the gap between industry and academia by building industry-relevant skills in individuals and preparing them for the Industry 4.0 Revolution. Additionally, NxtWave has introduced the Industry-Ready Certification (IRC) to represent a person's industry readiness.

**Target customers**

NxtWave primarily targets the following customers:

1. College Students: NxtWave offers online cohort-based training programs to college students, particularly those from small towns and rural areas. They aim to equip these students with practical coding skills and prepare them for employment opportunities in India's IT industry.

2. Working Professionals: NxtWave also caters to working professionals who are looking to enhance their skills and stay relevant in the industry. They provide online training programs in different languages to make learning accessible to a wider audience.

3. Design Companies: NxtWave had an interview for a position in a design company. This suggests that NxtWave may also target design companies as potential clients, possibly offering services related to design education or training.

4. Paid Subscribers: NxtWave has acquired paid subscribers from over 250 districts in India. This indicates that they target individuals who are willing to invest in their education and skill development.

Overall, NxtWave focuses on individuals who are seeking to acquire industry-relevant skills, whether they are college students, working professionals, or individuals interested in design education. They aim to bridge the gap between industry and academia and provide opportunities for career growth and employability.

**Competitors**

**The competitors of the nxtwave are**

Lever is A recruitment software company that helps businesses streamline their hiring process.

Zoho Recruit is A cloud-based recruitment software that helps businesses manage their hiring process.

 Greenhouse   is A recruitment software company that helps businesses optimize their hiring process.

Hireology is A recruitment software company that helps businesses streamline their hiring process.

**Youtube links**

Here are some of the youtube links provided

1st link is official youtube channel of nxtwave

2nd link tells us review given by the students about the nxtwave

3rd link gives you about how the nxtwave is helping the students

And 4th link is reviews given by the working professionals

**Contact details**

Here are the contact details of the nxt wave

Here is the official website of the nxtwave.you can visit website at any time.

For any queries you can send an email to [support@nxtwave.tech](mailto:support@nxtwave.tech)

Address and contact number are provided feel free to reach them out

Thank you